



MAIL VOUCHER
MAILED 9/3/96

M. J. GOODMAN
Regional Operations Manager
4603 West Chester Pike
Newtown Square, Pa. 19073
610-353-8850
Fax: 610-353-8970

June 28, 1996

RJR Account # 217281
RICH WALTERS
PLAINFIELD TOBACCO C
3605 PARK AVE
S PLAINFIELD, NJ 07080

August Doral Buy Two Packs Get Free Match Tin #600908

To: RICH WALTERS

Doral product has been ordered (see quantities below), as well as the premium/shippers (item # 508304) to pack your Doral August 1996 automatic monthly display shipment to your participating retail accounts. All additional pertinent promotional information is listed below:

UPC Code	Style or Item	# (12m) Cases
12300-15212	Doral LT 100	7
12300-15812	Doral Menthol LT 100	7
12300-70504	Premium shipper case	204

These allocations will allow you to build :	204 Shippers
These shippers will service:	132 Retail Stores
Product/Premium Arrival:	Week of July 22, 1996
Ship Date to retail	Week of August 5, 1996
The PO # for this order is:	
SKU Cube:	1.2760
Retail Sales Offer per SKU	20 Offers
Billing per SKU	4 Savings Priced Cartons
EFT \$ Amount	
Non EFT Amount	\$7,468.71

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Doral B2GF Match Tin

Account: PLAINFIELD TOBACCO C / 217281

Promotion Description: Utilizes self-contained shipper. Shipper has 20, buy 2 packs get a free Match Tin with matches. 2 Doral packs should be placed in each B2GF Match Tin sleeve to create the offer. When built the shipper will contain 10 deals (2 cartons) of each of the 2 Doral brand styles listed on page 1 of this letter.

Ship the number of displays to each account as noted on the enclosed retail account listing.

Attached is a list of retail accounts authorized to receive the packed displays. RJR will reimburse you \$28.00 per live 12M case for all displays packed and shipped to retail on a timely basis. this equates to \$380.80 (14 cases @ \$28.00).

Attached to this letter is a Payment Request form for this promotion. When display packing and retail delivery is complete, sign and date this form. Your RJR representative Lanny Wolfe must sign the form and submit it to our local Operations office for payment.

In addition to packing displays for your own retail accounts, the accounts serviced by the following Sub-Jobbers which you service are included in your allocation. These Sub-Jobbers have been notified to order the completed shippers from you.

LEVIN CANDY CO.	2	SUBURBAN TOBACCO CO.	1
VARIETY CANDY	10	NSL WHOLESALE	25
NASA DISTRIBUTORS	14	LAWS TOBACCO ENT.	0

Important Note: Due to the rounding of 6m cases of BSGSF product (applies to BSGSF offers only) needed to build this promotion you will have N/A shippers remaining after shipping displays to your accounts. RJR reps. will submit prebooks to order out these shippers (and any others you may have due to refusals etc.) An example copy of this prebook is attached. Please honor only this prebook submitted by our representatives and honor accounts on the enclosed VAP list first.

For additional information or questions please contact your RJR Representative: Lanny Wolfe

As always, thanks for your assistance in the marketing of our products

Warm Regards,

Mark

M. J. Goodman

cc: Lanny Wolfe

51851-9993 J

DORAL BUY 2 PACKS - GET FREE MATCH TIN with MATCHES CLEANUP PREBOOK

IMPORTANT NOTE: The purpose of this prebook is to "cleanup" left over promotion quantities at wholesalers participating in RJR's "Partners Value Added" program. These left over quantities are available on a "first come - first served" basis until quantities are depleted. The quantity of shippers prebooked here may or may not be available for delivery.

Date: _____

Account Name: _____ Retail Account #: _____

Address: _____

City: _____ State: _____ ZIP: _____ Phone: _____

Wholesale Distributor: _____

RJR Representative: _____ Voice Mail Box #: _____
(Dial 1-800 RJR Talk)

Please deliver (if available) the following quantity of Doral Match Tin shippers (each shipper contains 4 Savings Priced cartons).

of Shippers Requested =====>

Authorized Signature: _____

51851-9993 K

Wholesale Partners "Value Added" payment request form

Promotion: Doral B2GF Match Tin August 1996 #600908

Note: Payment is based on \$28.00 per 12m case of "live" product, packed into displays and delivered to retail accounts as designated by RJR.

Wholesale Partner Name: PLAINFIELD TOBACCO C

RJR Account Number: 217281

Displays Wrapped and Delivered: 204

Value Added Payment Due: \$380.80

Wholesale Partner Signature: 

RJR Representative: 

Payment will be mailed directly to the participating Wholesale Partner

=====Operations Office Use=====

Date Processed: _____

Processed by: _____

Voucher #: _____

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WHOLESALER : 217281 PLAINFIELD TOB & CDY CO, INC <DIRECT>
 TEMPLATE : AUGUST DORAL MATCH TIN
 TEMPLATE SEQ : 0005
 SALES LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
133003	133028	604275	A&D FOOD STORE	108 HAMILTON ST	BOUND BROOK	NJ	08805	1			102270
133006	133029	057349	AMOCO	OLD BRIDGE TPK.	SOUTH RIVER	NJ	08882	1			782682
133405		591477	APCO PETROLIUM CORP	1551 RT 206	TABERNACLE	NJ	08088	1			
133405	133420	615568	ART & KATHYS KITCHEN	P.O. BOX 73	JACKSON	NJ	08527	1			125465
133007	133027	457724	ARYA CORP.	1886 US HIGHWAY 130	NORTH BRUNSWICK	NJ	08902	2			125480
133002	133021	714752	ASBURY TIGER MART	2000 RT 66 E	NEPTUNE	NJ	07753	1			
133002	133021	482054	ASO FOOD STORE #390	807 DEAL RD	OCEAN	NJ	07712	2			
133005	133024	467121	AVENEL NEWS & FOOD	119 AVENEL ST	AVENEL	NJ	07001	1			129812
133007	133027	615724	B J DELI	280 SUYDAM ST	NEW BRUNSWICK	NJ	08901	1			136337
133402	133420	341872	BAYWOOD PHARMACY	323 DRUM POINT RD	BRICK	NJ	08723	1			138090
133006	133029	402159	BECKERS NEWS	46 MAIN ST	SOUTH RIVER	NJ	08882	2			142134
133004	133026	057591	BELLE MEADE MOBIL	862 RT. 206 & MOUNTA	BELLE MEAD	NJ	08502	1			142951
133402	133481	407307	BLVD. GROCERY & DELI	216 BOULEVARD	SEASIDE HEIGHTS	NJ	08751	1			
122607		401552	BORO DRUG	490 BOULEVARD	KENILWORTH	NJ	07033	1			
122607		045641	BOYDEN PANTRY	419 BOYDEN AVE	MAPLEWOOD	NJ	07040	1			156060
133006	133029	651438	BROWN BAG	297 DE VOE AVE	SPOTSWOOD	NJ	08884	2			159595
133003	133028	401763	BROWNS STATIONERY	111 N WASHINGTON AVE	DUNELLEN	NJ	08812	1			
133001	133022	772451	BUSY BEE CONV STORE	RT 173 & STROTZ RD	PATTENBURG	NJ	08802	1			
122603	122622	417409	CAROUSEL GIFT	100 HARRISON AVE	WEST ORANGE	NJ	07052	1			171439
133004		560635	CIRCLE GETTY	RT. 12 & BROAD ST.	FLEMINGTON	NJ	08822	1			182256
133403	133421	281682	CITY LIQUORS	640 N HIGH ST	MILLVILLE	NJ	08332	1			
133003	133028	401752	CORNER DELI	422 SOMERSET ST	NORTH PLAINFIELD	NJ	07060	1			36700
133004		639580	COUNTRY STORE	OLD HIGHWAY 28	WHITEHOUSE	NJ	08888	1			
133006	133029	329425	COUNTRY STORE & DELI	2 IRON ORE RD	ENGLISHTOWN	NJ	07726	1			190531
133402	133422	962797	COURTESY CARD & GIFT	1843 HOOPER AVE	TOMS RIVER	NJ	08753	2			190535
122602	122621	438064	CRANFORD NEWS & FOOD	103 MILN ST	CRANFORD	NJ	07016	1	223128		193379
133005	133024	486827	DAVID'S STATIONERY	104 SAMPTON AVE	SOUTH PLAINFIELD	NJ	07080	1			207090
133006	133029	396918	DEEP FOOD STORE	354 MAIN ST	SAYREVILLE	NJ	08872	1			
133405	133422	521834	DEFIGLIO IGA	BLVD & 24TH ST	SHIP BOTTOM	NJ	08008	1			235378
133005	133024	658657	DELI DELIGHT	10 NEW ST	METUCHEN	NJ	08840	1			211882
122606		772751	DELI FACTORY	242 LONG AVE	HILLSIDE	NJ	07205	1			212040
133005	133027	401797	DIX SPIRIT SHOP	460 S WASHINGTON AVE	PISCATAWAY	NJ	08854	1			216821
133007	133027	402118	DRUG FAIR	332 RARITAN AVE	HIGHLAND PARK	NJ	08904	2			
133004		570592	EAST WINDSOR MOBIL	670 ROUTE 33 E	EAST WINDSOR	NJ	08520	1			
133005	133027	772631	EDISON QUICK SHOP	RT 27 & PARSONAGE RD	EDISON	NJ	08817	1			
163601	163621	770950	FIVE STAR	1926 UNION VALLEY RD	HEWITT	NJ	07421	1			
133003	133028	690380	FOOD MART	568 UNION AVE	MIDDLESEX	NJ	08846	1			
133004	133026	228391	FRANKLIN CONVENIENCE	119 FRANKLIN ST	HIGHTSTOWN	NJ	08520	2			
133002		071967	GETTY 561450	3639 RT. 9 NORTH	FREEHOLD	NJ	07728	1			297450
133402	133480	703598	GRATEFUL BREAD & DELI	180 DRUM POINT RD	BRICK	NJ	08723	2			
133004	133026	604404	GREENWOOD WINE & LIQ	1837 GREENWOOD AVENU	TRENTON	NJ	08609	1			
133002	133023	641456	GVRHJ INC.	224 MAIN ST	KEANSBURG	NJ	07734	2			

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WHOLESALER : 217281 PLAINFIELD TOB & CDY CO, INC <DIRECT>
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TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
133004		615661	HEDYS LIQUORS	MERCER STREET	HIGHTSTOWN	NJ	08520	1			640838
133004	133026	668493	HERMITAGE DELI	44 N HERMITAGE AVE	TRENTON	NJ	08618	1			
122602	122621	401671	HILLSIDE CUT RATE	1401 MAPLE AVE	HILLSIDE	NJ	07205	1		5163-0000	354842
133006	133029	401869	HOFFMAN PHARMACY	ROUTE 35	LAURENCE HARBOR	NJ	08879	1			362171
133007	133027	612920	J&S FOOD STORE	900 EASTON AVE	SOMERSET	NJ	08873	1			
133007	133027	687381	JAL TRADERS INC.	30 PATERSON ST	NEW BRUNSWICK	NJ	08901	1			
122603		361057	JANSSEN'S SPIRITS	151 PLAINFIELD AVE	BERKELEY HEIGHT	NJ	07922	1			
133006	133029	586956	JERSEY PRIDE	16 SNOWHILL ROAD	SPOTSWOOD	NJ	08884	1			
133006	133029	616575	JERSEY PRIDE	19 ROUTE 516	OLD BRIDGE	NJ	08857	2			
133005	133024	512545	K FOODS	2112 PARK AVE	SOUTH PLAINFIEL	NJ	07080	1			446321
133007	133027	612074	KING TUT	204 GEORGE ST	NEW BRUNSWICK	NJ	08901	1			457865
133007	133029	693135	KINJAL INC	49 MAIN ST	EAST BRUNSWICK	NJ	08816	1			
133005		703754	KRAUSZER	498 INMAN AVE	COLONIA	NJ	07067	1			
133004	133026	279850	LAWRENCEVILLE DELI	5 LAWR-PENN ROAD	LAWRENCEVILLE	NJ	08648	1			
122602	122621	773018	LIN-DEN STATIONERY	638 W SAINT GEORGES	LINDEN	NJ	07036	1			
133005		693157	LISA FOOD CORP	535 AMBOY AVE	WOODBIDGE	NJ	07095	1			217281
133007	133027	771683	LIVINGSTON LIQUORS	18 ELIZABETH ST	NEW BRUNSWICK	NJ	08901	1			
133005	133024	440548	LORD KRISHNA, INC.	54 WASHINGTON AVE	CARTERET	NJ	07008	1			
133007	133028	504734	LOVE'S MOBIL	914 US HIGHWAY 22	SOMERVILLE	NJ	08876	1			500270
133006	133029	401846	MADISON VARIETY	RT 9 & THROCKMORTON	OLD BRIDGE	NJ	08857	2			
133402		582332	MANCHESTER GETTY	1741 ROUTE 37 E	TOMS RIVER	NJ	08753	1			
133005	133024	416733	MATTHEW'S MOBIL	4501 STELTON RD	SOUTH PLAINFIEL	NJ	07080	1			516955
133005	133024	402101	METUCHEN FOODS	283 CENTRAL AVE	METUCHEN	NJ	08840	1			521935
133006	133029	631377	MINIT MART FOOD	491 MANALAPAN RD	SPOTSWOOD	NJ	08884	1			
122107		545730	MIRA SOL	32 DAVIS AVE	KEARNY	NJ	07032	1			527142
133003	133028	471602	MOUNTAIN NEWS & FOOD	61 MOUNTAIN BLVD	WARREN	NJ	07059	1			471602
133007	133027	402151	NANNIS GROCERY	93 WOODBRIDGE AVE	HIGHLAND PARK	NJ	08904	2			550991
133004		721935	NESHANIC STATION GEN	419 OLIVE ST	NESHANIC STA	NJ	08853	1			
133005		471327	NEW WAY SUPERMARKET	70 COOKE AVE	CARTERET	NJ	07008	1			
133002		700499	NIMA CORP.	8 S MAIN ST	MARLBORO	NJ	07746	1			
133005	133024	467120	OAK CONVENIENCE	2090 OAK TREE RD	EDISON	NJ	08820	1			469470
133405	133021	621033	OAKHILL FARMS	1998 ROUTE 9 SOUTH	HOWELL	NJ	07731	1			
122603	122622	876073	P & P TOBACCO	38 UNION AVE	IRVINGTON	NJ	07111	1			618207
133007	133027	626148	PARK DELI	80 RARITAN AVE	HIGHLAND PARK	NJ	08904	1			
133007	133027	644013	PRATIK INC	70 GUILDEN ST	NEW BRUNSWICK	NJ	08901	1			KLEIN
122602		717864	QUICK BUY	370 SAINT GEORGES AVE	RAHWAY	NJ	07065	1			
133005	133027	209410	QUICK BUY	1950 STATE ROUTE 27	EDISON	NJ	08817	1			679885
133007	133027	593310	QUICK MART	921 HAMILTON ST	SOMERSET	NJ	08873	1			679914
122606		361244	QUICK SHOP MINI MKT	2000 E LINDEN AVE	LINDEN	NJ	07036	1			544290
133006	133023	303995	QUICK FOOD STORE	745 POOLE AVE	HAZLET	NJ	07730	2			679908
133006		580849	RACETRAC INC	2680 RT 516	OLD BRIDGE	NJ	08857	1			
133007	133027	580181	RADHEY CORPORATION	152 S MAIN ST	MILLTOWN	NJ	08850	1			527144
122602	122621	692207	RAHWAY MOBIL	1948 ROUTE 1	RAHWAY	NJ	07065	1			

N 8666-15815

WHOLESALER : 217281 PLAINFIELD TOB & CDY CO, INC <DIRECT>
 TEMPLATE : AUGUST DORAL MATCH TIN
 TEMPLATE SEQ : 0005
 SALES LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
133001	133022	365228	RED HORSE MOBIL	RT 31 & PAYNE RD	LEBANON	NJ	08833	2			693691
133007	133029	615608	ROBINS HESS	345 STATE ROUTE 18	EAST BRUNSWICK	NJ	08816	2			
133006	133029	659681	RUP BINI INC	148 WHITEHEAD AVE	SOUTH RIVER	NJ	08882	1			
133006	133029	564412	S & S CONVENIENCE	58 JACKSON ST	SOUTH RIVER	NJ	08882	1			369064
133004		589729	SAFEMART MOBIL	2040 RT 130 N	SOUTH BRUNSWICK	NJ	08512	1			
133006	133029	623309	SAI SHELL INC.	110 CLARK ST	KEYPORT	NJ	07735	1			731818
122607		028960	SCOTCH HILLS PHARMAC	2391 MOUNTAIN AVE	SCOTCH PLAINS	NJ	07076	1			
133402	133481	665160	SEASIDE LIQUORS	718 BOULEVARD	SEASIDE HEIGHTS	NJ	08751	1			727860
122604	122623	431225	SIX-ELEVEN FOOD MART	722 VAN HOUTEN AVE	CLIFTON	NJ	07013	1			100321
133007	133027	593305	SNAPPY FOOD MART	3201 STATE ROUTE 27	FRANKLIN PARK	NJ	08823	2			739930
133007	133027	312709	SOMERSET DELI & FOODS	1483 STATE ROUTE 27	SOMERSET	NJ	08873	1			620163
133007		718538	SOMERSET GETTY	669 SOMERSET ST	SOMERSET	NJ	08873	1			
122603	122622	611986	SPEEDY MART	160 MOUNTAIN AVE	SPRINGFIELD	NJ	07081	1		5163-0000	741598
133007	133027	225679	SPEEDY MART	3029 STATE ROUTE 27	FRANKLIN PARK	NJ	08823	1			741524
133004	133026	677931	SPEEDY MART	1097 PARKWAY AVE	TRENTON	NJ	08628	1			
133003	133028	409756	SPEEDY MART	1279 VALLEY RD	STIRLING	NJ	07980	1		5163-0000	741623
133004	133026	663518	SPEEDY MART CO	55 STATE RD, RT 206	PRINCETON	NJ	08540	1		5163-0000	
122602	122621	693369	SPRING STREET CITGO	608-622 SPRING STREE	ELIZABETH	NJ	07201	1			
133007	133028	698140	STOP AND GO	289 S MAIN ST	MANVILLE	NJ	08835	1			
133007	133027	385688	STOP N GO	11 ALLSTON RD	KENDALL PARK	NJ	08824	1			747690
133005	133024	684768	STOP N GO	88 W KELLY ST	METUCHEN	NJ	08840	1			747691
133005	133024	401935	SUNDIAL DELI	814 AMBOY AVE	PERTH AMBOY	NJ	08861	1			748687
133007	133027	652899	SUNNY CONVENIENCE	1509 FINNEGAN LN	N BRUNSWICK	NJ	08902	1			285372
133001	133022	479613	SUNNYSIDE DELI	ROUTE 22	LEBANON	NJ	08833	1			748700
133402	133481	530682	SURF LIQUOR	13 BOULEVARD	SEASIDE HEIGHTS	NJ	08751	1			749701
133402	133481	323292	TC LIQUOR LOCKER	133 HAMILTON AVE	SEASIDE HGTS	NJ	08751	1			755707
133007	133028	771679	TEX'S LIQUORS	1157 US HIGHWAY 202	SOMERVILLE	NJ	08876	1			
133408	133423	698255	THE LITTLE CONV STOR	259 FISH POND RD	SEWELL	NJ	08080	1			
122104	122629	216784	THRIFT DRUG	73-83 WILSON AVENUE	NEWARK	NJ	07105	1			327925
133006	133029	586986	TIGER PAW EXXON	912 US HIGHWAY 9	PARLIN	NJ	08859	1			
122603	122622	506018	TOBACCO KING #2	143 GROVE ST	BLOOMFIELD	NJ	07003	1			774833
122602		717396	TRANSIT NEWS CORP	11 W GRAND ST	ELIZABETH	NJ	07201	1			
133402	133422	610022	TWINSA MAGAZINES AND	NEWS & CARDS	TOMS RIVER	NJ	08753	1			785605
133007	133029	704441	V&V FOOD CORPORATION	712 STATE ROUTE 18	EAST BRUNSWICK	NJ	08816	1			
122603	122622	690340	WELSHFARMS-TRENI INC	1282 STUYVESANT AVE	UNION	NJ	07083	1		5163-0000	
133403	133421	480005	WILDWOOD SHELL	509 W RIO GRANDE AVE	WILDWOOD	NJ	08260	1			870219
133003	133028	471339	7 DAYS FOOD STORE	392 NORTH AVE	DUNELLEN	NJ	08812	1			100161
133402	133420	280686	7-ELEVEN #11043	108 LAKE SHORE DRIVE	BRICK TOWN	NJ	08723	2		0001-0402	728086
133401	133424	282475	7-ELEVEN #10969	MILL & BRANCH STS	MOUNT HOLLY	NJ	08060	2		0001-0402	
133402	133021	280496	7-11 #11042	192 MAIN ST	MANASQUAN	NJ	08736	2		0001-0402	728079
133401	133424	279622	7-11 #10957	900 ARENA DR	TRENTON	NJ	08610	2		0001-0402	728363
133004	133026	279495	7-11 #10967	1429 PARKSIDE AVE	TRENTON	NJ	08638	1		0001-0402	
133401	133424	279710	7-11 #10972	1993 ARENA DR	TRENTON	NJ	08610	2		0001-0402	

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TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
133006		280040	7-11 #11020	23 LLOYD ROAD	MATAWAN	NJ	07747	1		0001-0402	
133002	133023	631100	7-11 #11050	647 BRANCH AVE	LITTLE SILVER	NJ	07739	1		0001-0402	
133005		402072	7-11 #11452	2477 WOODBRIDGE AVE	EDISON	NJ	08817	1		0001-0402	728481
133402	133420	665770	7-11 #17871	1151 BURNT TAVERN RD	BRICK	NJ	08724	2		0001-0402	

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TEMPLATE TOTAL ACCOUNTS 132 TOTAL QUANTITY 154

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